

STEP 1 - DESIRED MONEY

What figure do you want to reach daily, weekly, monthly, yearly, etc.? Decide how much you need to live in a manner or lifestyle that you desire. Not just a randomly selected amount (e.g. a million dollars a year), but a thought through exact amount. But at the same token, don't settle for less then what you desire. Get the figure you want and then don't budge on it!



STEP 2 - WHAT WILL I DO TO EARN MONEY

Identify what product, service, or program you will promote. Either your own product or service or as an affiliate of another program or service (e.g. AWN, PLS, FutureNet, etc. etc.) You can also earn money as an affiliate of other products (e.g. ClickBank, etc.) You can't just "wish" for it! You can't expect to make money if you're not willing to work for it. Decide what product or service you will offer that will make you money. What is your plan to earn your desired amount? What do you offer that will make you money?



STEP 3 - DEADLINE

Decide when you want to accomplish your goal! Get realistic and then breakdown your plan beginning with your start date and your deadline date and develop daily, weekly, and monthly goals you need to be able to reach your goal by the deadline. Also, if for whatever reason you don't reach your goal by your deadline, don't beat yourself up! Analyze your plan and identify things you could have done better and then reset and start again. The key is do not give up!



STEP 4 - ACTION PLAN

Having a plan in your head is great, but until you add action steps, it's just a thought and not a real plan. Write out step by step how you will implement the plan you developed in step 2? It is commonly believed and understood that when you actually write out, yes with pen and paper, your action plan you bring yourself closer to actually achieving it! It helps to write it out also so you can look at it every day and do a "checkup from the neck up" so to speak to make sure you're on track!



STEP 5 ACTION STATEMENT

In your action statement you want to include the previous 4 steps in a single succinct sentence or two. A sample might be "...I will earn \$5,000 per month by July 25, 2016 through my internet marketing business. Specifically promoting other programs and my own affiliate products as well..."



STEP 6 - POST YOUR ACTION STATEMENT

Post your action statement somewhere you will see it every day as a reminder. Then read your statement out loud to yourself at least twice a day! By doing this, you will drive your action statement into your subconscious mind which will bring great results!